

APPLICANTS INFORMATION

Institution, project or person name

Email

Phone number

Contact person

Website

Instagram

Facebook

Twitter

Description of the project

INVOICE DATA

Company's name

Address

City

State

Post Code

Country

Tax number

PAYMENT METHOD

Cocept	Payment deadlines	Payments	Rates (Taxes included)	Your option
Art & Breakfast Soloprojects	29/03/2019	1	250* €	
	19/04/2019	1	340* €	
	19/04/2019 01/06/2019	2	200* + 200* €	
	01/06/2019	1	500* €	

* Taxes included

Payment can be made to the account number IBAN: ES79 1465 0100 9919 0048 3811 (BIC/SWIFT: INGDESMXXX)
Account holder: Factoría de Arte y Desarrollo SLU, indicating the reason for payment: ART & BREAKFAST - Exhibitor's name/s.

Once payment is made, return this completed form, attaching the transfer slip to the email address:
espacios@art-breakfast.com

**RULES FOR PARTICIPATION FOR SOLOPROJECTS
AT ART & BREAKFAST /4 AT ROOM MATE 2018 MÁLAGA**

What is Art & Breakfast?

Art & Breakfast is an International Emerging Art Fair in Málaga that aims to showcase both new exhibition areas and the work of emerging artists, based on the concept of being affordable, fresh and innovative and developing out of the latest trends.

It is also intended to be a space for exchanging experiences and promoting networking between cultural agents, gallerists, curators, publishers and artists of all disciplines.

It consists of a series of rooms, each of which is assigned to a gallery or artistic project, through which the most original, up-to-date and daring emerging art can be displayed.

What else does Art & Breakfast involve?

Art & Breakfast is an event that also involves a programme of parallel activities that take place at the same time, generated from the different spaces that without doubt will be another incentive for people visiting the Fair and will complete the event, thereby ensuring that it has the appeal, success and wide impact that it deserves.

Art & Breakfast is also a series of artistic and cultural activities (exhibitions, conferences, meetings between young creative talent etc), that takes place in different spaces of the city in which is held, in such a way that it serves as a vehicle for showing the general public the values that the newest art can present and the support that is offered from the city's cultural network.

Who is Art & Breakfast aimed at?

Art & Breakfast is aimed at all members of the public. Families, adults and young people, regardless of whether they have been initiated into the world of art, who are interested in attending an event that is different, fun, fresh and cosmopolitan. It is a place where people can

spend hours enjoying the best art presented by the most prominent national and international exhibitors.

Art & Breakfast has two modalities of participation:

EXHIBITORS: Specially for galleries, cultural institutions and groups of artists. The rooms of the hotel become temporal exhibition areas where you will be able to show the work of 5 artists maximum.

SOLOPROJECTS: The spaces allocated for Soloprojects are in shared rooms at the premises. This category showcases projects by independent artists in an area designed for ongoing sharing and networking: including artwork, exclusive creations, publications, fanzines and much more.

Art & Breakfast is of interest to the most noteworthy professionals that want to have a presence in a 360° event supported by the main cultural institutions of the city in which it is held.

Factoría de Arte y Desarrollo

The project Factoría de Arte y Desarrollo began in 2009 for the widespread promotion of products and services related to art and culture. The combination of activities that Factoría carries out are defined by its areas of work that whilst being closely related, aim to have complementary objectives that are organised in a cross-cutting way in the majority of the projects:

Art

Basically geared toward promoting activities related to art, particularly aimed at those individuals or groups of artists who are starting out or are in the process of consolidating their development.

To achieve these objectives, we carry out projects concerning:

- Exhibitions: displays by artists in any of their disciplines.

- **Publications:** At present we have these regular publications: “/5” and “Enjoy Some Art”, designed as printed exhibitions for people to take away.
- **Interventions:** high or medium impact, aimed at the general public or specific groups of people, created by individual artists or groups (La Noche en Blanco (an all-night celebration of contemporary art and culture) La Noche de los Libros Mutantes (a self-published book fair), etc).
- **Sessions:** focused around different topics, which bring together emerging artists and also benefit from contributions from well-established artists.
- **Participation in fairs:** taking part in various art fairs such as Room Art Fair and JääIPhoto, together with the fairs that we organise: Art&Breakfast (Málaga, 3 events held) and We Are fair! (Madrid, 2 events held) enables us to share ideas and projects etc. and be constantly up to date with the latest artistic trends.

Development

This deals with the creation and production of activities aimed at improving the quality of life of people who are socially at risk, excluded or disadvantaged.

Its tasks are focused on the following types of activities:

- **Communication/Corporate:** we focus on development of corporate image, communication, community management, events and promotions, both for artists and their work and for organisations that operate in the field of social intervention or in a creative context.
- **Publications:** aimed at the field of social intervention. They include technical manuals, articles, educational guides and socially-responsible products that combine art and social development.
- **Interventions:** workshops and artistic initiatives aimed at socially disadvantaged groups or individuals.

Training: FACTORÍALab

Our work is complemented by a training department that offers a great variety of courses, seminars and workshops to professionals in either of the two areas previously mentioned. In this way, we help them to obtain professional certification or to bring their knowledge up to date through ongoing training. What we offer includes:

- Expert Level Course on Cultural Management (14 courses run)
- Practical Tools for Professionals in Museums and Cultural Organisations(4 courses run)
- Expert Level Course on Cultural Education and Mediation (7 courses run)
- Postgraduate Art, Culture and Social Intervention Course (12 courses run)

SOLOPROJECTS

Rules for participation for exhibitors at Art & Breakfast /5.

The participation of the exhibitors at Art & Breakfast /5 organised by Factoría de Arte y Desarrollo, which will be held from 14th to 16th June 2019 in the rooms of Alcazaba Premium Hostel in Calle Alcazabilla, 12. 29015 Málaga, is regulated by the following rules:

When potential participants send the application to take part it is deemed that they have understood and accepted these rules. Once the potential participant has been accepted by Art & Breakfast /5, these rules, together with the registration form properly filled in become the contract between both parties.

Art & Breakfast reserves the right to modify these participation rules.

Dates and Timetable of Art & Breakfast /5

Art & Breakfast /5 will be held in Málaga on 14th, 15th and

16th June 2019. The Fair will be open during the following times:

- Friday 14th June, from 5 pm to 10 pm
- Saturday 15th June, from 12 am to 11 pm
- Sunday 16th June, from 12 am to 9 pm

The check-in and setup will be carried out on Friday 14th June from 12 noon to 5 pm.

The exhibition will be taken down on Sunday 16th June between 9 pm and 12 midnight.

Check-out from the hotel will take place on Monday 17th before 10 am.

Rates, Application and Payment Deadlines

Failure to make these payments in the manner specified and by the dates set out shall lead to participation in the Fair(s) being refused, even if the exhibitor had been previously accepted. Exhibitors will not be able to take part in the Fair(s) unless they have paid 100% of the fee within the established deadlines.

Exhibitors who fail to comply with the established payment deadlines shall lose their right to the reimbursement of any part payments or other amounts paid toward their participation in the Fair(s) in accordance with these rules. We reserve the right to legal recourse where any exhibitor fails to make payment.

These payments include the following benefits to the exhibitors:

- 5 invitations to the Fair(s) for their distribution.
- Attendance to the events organised by the Fair(s).
- Appearance in the Fair(s) catalogue(s) that will be produced in digital format (see conditions below).

Exhibition Conditions

Each exhibitor stand can be obtained by a maximum of two artists or groups. In any case, the payments have to be made by one of the two, which will be the organisation to which the corresponding bills will be issued. The organisation responsible

for the payments will be the valid correspondent with Factoria de Arte y Desarrollo.

The exhibitor stand consists in a desk and two chairs. The participant can bring exhibition displays to place on or next to the table, provided that it does not exceed 1 metre in any of its dimensions (length, width and high place).

The organisation recommends small and medium formats no larger than 50 x 50 cm in order to show more variety of pieces. The organisation shall not be held responsible in the event that it is not possible to display pieces in a larger format.

All the works displayed will have to meet the highest quality standards and be by the artists named in the registration form.

Alcazaba Premium Hostel

The Alcazaba Premium Hostel is the first hotel to be opened by the Málaga Premium Hostel chain in the city. It is stylishly designed accommodation located in the centre of Málaga and is the region's first gourmet hotel.

The Alcazaba Premium Hostel started out as a new concept in the city: a boutique hotel with eye-catching design features, right in the centre, just minutes away from Málaga's Alcazaba and its famous Plaza de la Merced.

Its exceptional location enables guests to fully enjoy life in the city both day and night, with everything nearby and without having to leave the city centre.

The Alcazaba Premium Hostel has already become a benchmark in the centre of Málaga in part thanks to its Batik Restaurant and La Terraza de la Alcazaba, its chill-out terrace with wonderful views of the Roman Theatre and Málaga's Alcazaba. Batik's delicious, exotic food and those stunning rooftop views from the terrace are simply irresistible.

Admission

Participation in Art & Breakfast /5 shall be determined by means of open invitation until 1st June 2019.

The organization, in conjunction with an expert artistic committee, reserves the exclusive right to admit exhibitors according to the criteria established by the Fair itself, taking into account the objectives set for the Fair. Notification of admission shall be given in writing and Art & Breakfast /5 reserves the right to cancel admission in the event of failure to comply with the Rules for Participation. The provisional list of exhibitors shall be published as and when the proposals received are approved.

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Allocation of Spaces

The organisation shall deal with the allocation of the stands and the distribution of the exhibitors inside them. When making such allocation the selection of artists presented and the order in which the exhibitors have registered shall be taken into account.

Once the spaces have been allocated, all the exhibitors will be sent the floorplan of their place.

Space for SoloProjects Exhibitors

Each participant will stay in one of the shared rooms at the Alcazaba Premium Hostel, ensuring that the maximum number of people the rooms are designed to host is not exceeded, so that room sharing and exhibiting the works take place in appropriate conditions.

Each shared room will be used as an exhibition area as well as accommodation for the participants.

Outside the times when the fair is being held, the shared rooms shall only be occupied by the registered participants, whose personal data must be sent to the organisation in advance in order for them to be registered as guests at the hotel.

Participants must comply with the opening and closing times for the fair as decided by the organisation. In any event, in order to ensure the rooms are cleaned, participants must allow the hotel staff to enter at 9.00 am.

Participants will receive their room keys on Friday 14th June from 12.00 pm (or if they come later, as soon as they let the organisation know they have arrived) and will be responsible for all belongings kept in the room (including any exhibited or stored artwork) until checking out on Monday 17th June at 10.00 am.

Technical Matters

Wifi. The hotels have free Internet connection in all the rooms. The organisation shall provide the access code at the point of check-in.

Lighting. The organisation will add an electricity source to each exhibitor stand. The organisation shall not add any light source beyond that which is already installed in the room. Any additional lighting will have to be provided and installed by the exhibitor.

Conditions regarding Setup

- The allocation of the exhibition stands can not be revoked by the exhibitor.
- The original decoration is neutral and simple.
- Double-sided tape can be used for securing any exhibition piece. This double-sided tape must always be placed on masked tape previously installed. Such tapes will be provided by the organisation.
- No other securing system that could damage the Hotel facilities shall be permitted. In the case of any damage being caused, the exhibitor shall be responsible for the costs of any repair that may be necessary due to the damage caused to or the loss of any decoration or furniture.

Alcazaba Premium Hostel does not have private car park. A list of public car parks will be provided to the exhibitors. This hotel is located in a pedestrian street. It is the responsibility of

exhibitors to move their luggage and exhibition pieces to the hotel. The distance between the nearest place to park the car for a few minutes and the hotel is 300 metres approximately.

Catalogue

Art & Breakfast shall produce a catalogue in digital format for which the exhibitors will have to send the organisation two high quality, vertically-oriented images of two of the pieces to be displayed in Art & Breakfast, as well as the information for the two pieces (title, year, artist, technique and measurements).

The deadline for sending all information and files is 1st June 2019 and this cannot be extended.

