

APPLICANTS INFORMATION

Gallery/ies or organisation/s name/s

Email

Phone number

Contact person

Website

Instagram

Facebook

Twitter

Proposed artists (max. of 6 for each room)

Nationality

Year of birth

1-

2-

3-

4-

5-

6-

Comments

INVOICE DATA

Company's name

Address

City

State

Post Code

Country

Tax number

PAYMENT METHOD

Concept	Payment deadlines	Payments	Rates	Your option
Art & Breakfast Exhibitors	26/03/2017	1	900* €	
	16/04/2017	1	1150* €	
	16/04/2017 21/05/2017	2	665* + 665* €	
	21/05/2017	1	1.450* €	

* Taxes included

** Participation in any Art & Breakfast modality will give you 20% discount on WE ARE FAIR! second edition (Madrid), at the same modality and method of payment.

Payment can be made to the account number IBAN: ES79 1465 0100 9919 0048 3811 (BIC/SWIFT: INGDESMXXX)
Account holder: Factoría de Arte y Desarrollo SLU, indicating the reason for payment: ART & BREAKFAST - Exhibitor's name/s.

Once payment is made, return this completed form, attaching the transfer slip to the email address:
espacios@art-breakfast.com

**RULES FOR PARTICIPATION FOR EXHIBITORS AT ART & BREAKFAST /3
AT ROOM MATE 2017 MÁLAGA**

What is Art & Breakfast?

Art & Breakfast is an International Emerging Art Fair in Málaga that aims to showcase both new exhibition areas and the work of emerging artists, based on the concept of being affordable, fresh and innovative and developing out of the latest trends.

It is also intended to be a space for exchanging experiences and promoting networking between cultural agents, gallerists, curators, publishers and artists of all disciplines.

It consists of a series of rooms, each of which is assigned to a gallery or artistic project, through which the most original, up-to-date and daring emerging art can be displayed.

What else does Art & Breakfast involve?

Art & Breakfast is an event that also involves a programme of parallel activities that take place at the same time, generated from the different spaces that without doubt will be another incentive for people visiting the Fair and will complete the event, thereby ensuring that it has the appeal, success and wide impact that it deserves.

Art & Breakfast is also a series of artistic and cultural activities (exhibitions, conferences, meetings between young creative talent etc), that takes place in different spaces of the city in which is held, in such a way that it serves as a vehicle for showing the general public the values that the newest art can present and the support that is offered from the city's cultural network.

Who is Art & Breakfast aimed at?

Art & Breakfast is aimed at all members of the public. Families, adults and young people, regardless of whether they have been initiated into the world of art, who are interested in attending an event that is different, fun, fresh and cosmopolitan. It is a place where people can spend hours enjoying the best art presented by the most prominent national and international exhibitors.

Art & Breakfast has two modalities of participation:

EXHIBITORS: Specially for galleries, cultural institutions and groups of artists. The rooms of the hotel become temporal exhibition areas where you will be able to show the work of 6 artists maximum.

SOLO-PROJECTS: A common area in the first floor of the hotel is open to the most independent projects: art pieces, book-objects, fanzines and much more.

Art & Breakfast is of interest to the most noteworthy professionals that want to have a presence in a 360° event supported by the main cultural institutions of the city in which it is held.

Factoría de Arte y Desarrollo

The project Factoría de Arte y Desarrollo began in 2009 for the widespread promotion of products and services related to art and culture. The combination of activities that Factoría carries out are defined by its areas of work that whilst being closely related, aim to have complementary objectives that are organised in a cross-cutting way in the majority of the projects:

Art

Basically geared toward promoting activities related to art, particularly aimed at those individuals or groups of artists who are starting out or are in the process of consolidating their development.

To achieve these objectives, we carry out projects concerning:

- Exhibitions: displays by artists in any of their disciplines, whether as individuals or in groups. Around ten exhibitions a year are held, both in our exhibition area and in other places, inside and outside Spain.
- A Publications: so far we have the collection /5, a regularly produced publication in collaboration with Disismaineim. Each edition contains five books in a small format that show the work of artists of different disciplines.

- **A+:** interventions that have a medium or large impact aimed at the general public or specific collectives developed by individual artists or groups (La Noche en Blanco, La Noche de los Libros Mutantes, etc).
- **Sessions:** focused around different topics which are attended by emerging artists, in combination with the contribution of artists with established careers.
- **Participation in fairs:** taking part in different fairs such as Room Art Fair or JäälPhoto, enables us to exchange ideas and projects etc. and always be up to date with the latest artistic trends.

Development

This deals with the creation and production of activities aimed at improving the quality of life of people who are socially at risk, excluded or disadvantaged.

Its tasks are focused on the following types of activities:

- **Communication/Corporate:** we focus on development of corporate image, communication, community management, events and promotions, both for artists and their work and for organisations that operate in the field of social intervention or in a creative context.
- **D Publications:** aimed at the field of social intervention. They include technical manuals, articles, educational guides and socially-responsible products that combine art and social development.
- **D+:** interventions: workshops and artistic initiatives aimed at socially disadvantaged groups or individuals.

Training

Our work is complemented by a training department that offers a great variety of courses, seminars and workshops to professionals in either of the two areas previously mentioned. In this way, we help them to obtain professional certification or to bring their knowledge up to date through ongoing training. What we offer includes:

- Expert Level Course on Cultural Management
- Postgraduate Art, Culture and Social Intervention Course
- Expert Level Course for Entrepreneurs in Social and Cultural Organisations
- Expert Level Course on Audio-visual Experimentation and Production

EXHIBITORS

Rules for participation for exhibitors at Art & Breakfast /3

The participation of the exhibitors at Art & Breakfast /3, organised by Factoría de Arte y Desarrollo, which will be held from 9th to 11th June 2017 in the rooms of Hotel Room Mate Larios**** in Calle Marqués de Larios 2, 29005 Málaga, is regulated by the following rules:

When potential participants send the application to take part it is deemed that they have understood and accepted these rules. Once the potential participant has been accepted by Art & Breakfast /3, these rules, together with the registration form properly filled in become the contract between both parties.

Art & Breakfast reserves the right to modify these participation rules.

Dates and Timetable of Art & Breakfast /3

Art & Breakfast /3 will be held in Málaga on 9th, 10th and 11th June 2017. The Fair will be open during the following times:

- Friday 9th June, from 5 pm to 10 pm
- Saturday 10th June, from 11 am to 11 pm
- Sunday 11th June, from 11 am to 9 pm

The check-in and setup will be carried out on Friday 9th June from 12 noon to 5 pm.

The exhibition will be taken down between Sunday 11th June at 9 pm and Monday 12th June at 10 am.

Check-out from the hotel will take place on Monday 12th before 10 am.

Rates, Application and Payment Deadlines

Failure to make these payments in the manner specified and by the dates set out shall lead to participation in the Fair(s) being refused, even if the exhibitor had been previously accepted. Exhibitors will not be able to take part in the Fair(s) unless they have paid 100% of the fee within the established deadlines.

Exhibitors who fail to comply with the established payment deadlines shall lose their right to the reimbursement of any part payments or other amounts paid toward their participation in the Fair(s) in accordance with these rules. We reserve the right to legal recourse where any exhibitor fails to make payment.

These payments include the following benefits to the exhibitors:

- Accommodation in Hotel Room Mate Larios**** (Málaga)
- 10 invitations to the Fair(s) for their distribution.
- Attendance to the events organised by the Fair(s).
- Appearance in the Fair(s) catalogue(s) that will be produced in digital format (see conditions below).

Exhibition Conditions

The space can be obtained by a maximum of two organisations. In any case, the payments have to be made by one of the two, which will be the organisation to which the corresponding bills will be issued. The organisation responsible for the payments will be the valid correspondent with Factoria de Arte y Desarrollo.

Each exhibitor can present a maximum of 6 artists, regardless of the number of organisations that obtain each one of the spaces.

The organisation recommends small and medium formats no larger than 50 x 50 cm and shall not be held responsible in the event that it is not possible to display pieces in a larger format. All the works displayed will have to meet the highest quality standards and be by the artists named in the registration form.

The organisation offers special prices for extra accommodation. Ask the organisation.

Hotel Room Mate Larios ****

Hotel Room Mate Larios **** in Málaga is the most emblematic hotel in the city as well as being its first four star hotel, decorated in Art Deco style designed by Lorenzo Castillo. This hotel with balconies that overlook the central pedestrianised street Marqués de Larios, Málaga's shopping area par excellence, is within walking distance from the Museo Picasso (Picasso Museum), the Museo Carmen Thyssen (Carmen Thyssen Museum), the Cathedral, the house where Picasso was born, the Alcazaba, the Castillo de Gibralfaro (Gibralfaro Castle) and of course the city's quintessential restaurants and bars. On the roof of the Larios****, the terrace offers the best views of the Malaga skyline with the landmark Cathedral.

Admission

Participation in Art & Breakfast /3 shall be determined by means of open invitation until 1st June 2017.

The organization, in conjunction with an expert artistic committee, reserves the exclusive right to admit exhibitors according to the criteria established by the Fair itself, taking into account the objectives set for the Fair. Notification of admission shall be given in writing and Art & Breakfast /3 reserves the right to cancel admission in the event of failure to comply with the Rules for Participation.

The provisional list of exhibitors shall be published as and when the proposals received are approved.

Allocation of Rooms and Spaces

The organisation shall deal with the allocation of the rooms and the distribution of the exhibitors inside them. When making such allocation the selection of artists presented and the order in which the exhibitors have registered shall be taken into account.

Once the rooms have been allocated, all the exhibitors will be sent the floorplan of their room.

Rooms

Each exhibitor, or group of two exhibitors if requested, shall occupy one room at Hotel Room Mate Larios****, if requested.

Each room, as well as serving as an exhibition area, will also be able to be used by the gallerist and one companion as accommodation during the days when the Fair is being set up, held and taken down (9th – 11th June 2017 inclusive).

The rooms can only be occupied by the gallerist and his or her companion, whose personal details have to be sent to the organisation in advance.

The gallerists must comply with the Fair's opening and closing times, as well as those for the fitting out of the room. The exhibitors must give access to staff at 9 am so that they can clean the rooms.

The exhibitor shall receive the key to their allocated room on Friday 9th June and shall be responsible for all their belongings left in the room (including pieces exhibited and stored) until Monday 12th June, when check out takes place at 10 am.

Technical Matters

Wifi. The hotels have free Internet connection in all the rooms. The organisation shall provide the access code at the point of check-in.

Screen. Each room has a plasma screen that will be able to be used for viewing video exhibits. In such cases, the exhibitor must use his or her own DVD player or computer and the necessary cables. (SCART for DVD players and RGB for computers).

Furniture. Each room contains basic furniture and a bathroom. Any other furniture required has to be provided by the exhibitor.

Lighting. The organisation shall not add any light source beyond that which is already installed in the room. Any additional lighting will have to be provided and installed by the exhibitor.

Conditions regarding Setup

- The allocation of the rooms can not be revoked by the exhibitor.
- The rooms at Hotel Room Mate Larios**** have 25 square metres aprox.
- The original room decoration is neutral and simple.
- The furniture is the same in every room. It is forbidden to remove any item of furniture from any of the rooms.
- Setup must be carried out distributing the pieces in the space provided and making good use of the different elements and features of the room.
- Double-sided tape can be used for securing any exhibition piece. This double-sided tape must always be placed on masked tape previously installed. Such tapes will be provided by the organisation.
- No other securing system that could damage the Hotel facilities shall be permitted. In the case of any damage being caused, the exhibitor shall be responsible for the costs of any repair that may be necessary due to the damage caused to or the loss of any decoration or furniture.

Hotel Room Mate Larios**** does not have private car park. A list of public car parks will be provided to the

exhibitors. This hotel is located in a pedestrian street. It is the responsibility of exhibitors to move their luggage and exhibition pieces to the hotel. The distance between the nearest place to park the car for a few minutes and the hotel is 300 metres approximately.

The exhibitor shall not hold the Art & Breakfast organisers responsible for any loss or damage caused to the material, objects, pieces or staff that are in the hotel while the Fair is being held, nor for any accidents taking place involving the same. It is recommended that each exhibitor take out insurance to cover any such eventualities.

Catalogue(s)

Art & Breakfast shall produce a catalogue in digital format for which the exhibitors will have to send the organisation two high quality, vertically-oriented images of two of the pieces to be displayed in Art & Breakfast, as well as the information for the two pieces (title, year, artist, technique and measurements).